

Dudley Town Board **Terms of Reference**

Purpose

This paper sets out the key responsibilities for the newly established Dudley Town Board. The Board will be responsible for owning the Strategic Vision for Dudley and will ensure that a well evidenced, competitive and compelling Investment plan is developed, and delivered.

The role of the Board will be to

- Develop and agree an evidence based Town Investment Prospectus and Plan
- Develop a clear programme of interventions
- Coordinate resources, influence and engage stakeholders
- Oversee the effective delivery of the portfolio of projects that take place in the Town of Dudley

The Portfolio

The Programme will initially include the following projects:-

- Wednesbury to Brierley Hill Metro Extension
- Institute of Transformational Technologies
- Dudley University Park
- Dudley Town Centre Infrastructure
- The Portersfield Development
- Very Light Rail National Innovation Centre and Test Tracks
- Dudley Zoo & Castle
- Black Country Living Museum
- Dudley Interchange
- Dudley Leisure Centre
- Churchill Precinct
- St Thomas's and St Edmund's Churches
- Hall Street – West Midlands Police HQ

Membership

The Board Membership will, as a minimum, initially include the following, allowing for nominated substitutes:-

- MP for Dudley North Constituency – Marco Longhi MP
- Deputy Chief Executive, Dudley MBC
- Director of Regeneration & Enterprise, Dudley MBC – Helen Martin
- Project Lead, Midland Metro – Dudley MBC – Jim Cunningham
- Lowell Williams Associates – Lowell Williams
- CEO, Dudley College – Neil Thomas
- MD Avenbury – Jeremy Knight Adams
- Director, Dudley Zoo – Derek Grove
- Director, Black Country Living Museum – Andrew Lovett
- Chief Executive, Black Country Consortium – Sarah Middleton
- Chief Executive, Black Country Chamber of Commerce - Corin Crane

- New Heritage Regeneration – Bill Kirk
- Warwick Manufacturing Group – Nick Mallinson
- Director, Black Country Transport – Stuart Everton
- Diocese of Worcester – Bishop of Dudley
- Retail Director, LCP Properties – Andrew Barratt
- Director of Integrated Network Services, TfWM – Pete Bond
- Board Level Representative from Dudley CCG
- Head of Business Engagement, WMCA – Jose Lopes

Key Responsibilities

The key responsibilities of the Board will include:-

- Development and production of a Town Investment Plan for Dudley
- Making recommendations to Dudley Council regarding the strategic development and delivery of regeneration / other programmes aimed at improving the economic performance of the Town of Dudley
- Owning the strategic vision for the Programme;
- Providing overall direction and leadership for the Programme;
- Establishing and co-ordinating a Portfolio Delivery Plan which identifies key timelines, interdependencies and risks;
- Monitoring the Portfolio Delivery Plan and identifying and addressing constraints to individual project delivery;
- Linking the Dudley Town Centre Area Portfolio to the Black Country Strategic Economic Plan and emerging Combined Authority Strategic Economic Plan;
- Working collectively to identify and secure external funding towards the delivery of the Portfolio of Projects and that the needs of Project funders are realised;
- Ensuring that Statutory and Regulatory functions associated with the delivery of the Portfolio are determined efficiently;
- Ensuring synergy with other economic priorities e.g. Skills and Employability and local supply chains, driving productivity growth..