

## **Long Term Plans for Towns Board Member Biography**

### **Diane Shawe, CEO, Business Development, AI and Author**

Diane Shawe is a dynamic entrepreneur, founder, and CEO of two successful businesses in the hair and beauty industry and AI conversational chatbot consulting.

With extensive experience in business development, IT project management, and executive leadership, Diane has applied her expertise worldwide.

A published author who enjoys writing in her spare time, she is also passionate about supporting business startups and developing teenagers into successful entrepreneurs globally. Recognised as the 'Black European Business Woman of the Year' in 2003 and honored by the Enterprising Women's Organization in 2014, along with a multi award winner since 2017.

Diane brings a unique, multidisciplinary skill set, active committee involvement, and a commitment to continuous growth, making her a motivated leader with a proven track record at the board level, ready for new challenges in a non-executive role.